

GO FOR THE GLORY!

Enter the 2009 ST International Sign Contest!

SIGNS OF THE TIMES

The 2009 ST International Sign Contest

ENTRY FORM

Access the Entry Form Online at:
www.signweb.com/contest

JUDGING

Judging will take place during the Signage and Graphics Summit in San Diego in late January. The judges will be selected from a diverse industry background. Their decisions are final and will be based on the following criteria:

Overall appearance (color selection, craftsmanship, choice of material, legibility)

Originality (featuring innovative design, materials or fabrication techniques)

Theme (conveying the establishment's theme, attitude or feeling)

AWARDS

The Best of Show honoree will receive a unique plaque. All winners will receive distinctive certificates of merit and custom-designed T-shirts. Honorable-mention certificates will be awarded at the judges' discretion.

Up to three awards (one per credited company) may be received per winning entry. Winners will be notified in advance, and their work will be published in a special, full-color section of the April 2009 issue.

For further information, contact Steve Aust, ST's Contest Coordinator, at (513) 263-9308 or steve.aust@stmediagroup.com.

ADDRESS CDs, COMPLETED ENTRY FORMS AND PAYMENT (credit-card information or checks payable to *Signs of the Times*) TO:

Contest Editor
Signs of the Times
11262 Cornell Park Dr.
Cincinnati, OH 45242

Please print legibly.

Submitted by: Name _____

Company _____

Primary Fabricator: Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ E-mail/Fax (____) _____

Primary Designer: Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Email/Fax (____) _____

(Please note additional fabricators or designers on an additional sheet, if necessary.)

Category of sign being entered (please use number) _____

Selling price _____

Client _____

Project name _____

Nature of the business for which the signage is designed _____

Description of the signage (list finished size, materials used, special effects, unique fabrication techniques, etc.). Please include brand names of products and equipment used in design, fabrication and installation. _____

(If more space is necessary, continue on a separate sheet — not on the back of this form.)

CATEGORIES

- 1 Soft Signs/Banners/Inflatables
- 2 Exhibit/Tradeshaw Graphics **NEW**
- 3 Commercial Sign Systems
- 4 Electric Sign Systems
- 5 Commercial Monument Signs
- 6 Electric Monument Signs
- 7 Murals/Supergraphics
- 8 Commercial Pole/Pylon Signs
- 9 Electric Pole/Pylon Signs
- 10 Commercial Building Signs
- 11 Electric Building Signs
- 12 Electronic Message Centers
- 13 Unique Signs

ST reserves the right to change a submission's category at its discretion. If an entry fits more than one category, we try to give each entry its best chance to win.

Please enter the most specific category possible for each entry.

DEADLINE:
JANUARY 12, 2009

RULES

Save money by entering early!

- The fee is \$25 for unlimited entries received by December 12.
- The fee is \$50 for unlimited entries received after December 12.

An individual sign may compete in only one category. Signs included as part of a sign system aren't eligible for other categories. Entries previously submitted are ineligible.

- All entries must be received in ST's office by January 12, 2009.
- Signage must have been installed within two years of the submission date.
- Digital files (JPEGs and TIFFs preferred) are strongly preferred for submissions (color prints will also be accepted). Image files may be posted to our FTP site, <http://upload.stmediagroup.com> (select the folder "Signs of the Times – Editorial"), or sent on a CD. Slides, color renderings or copies won't be judged.
- List all designers, fabricators and installers who contributed to the submitted sign or program. Names, phone numbers, email addresses, websites and prices will be published.
- Send only entry forms and necessary images (see "Images" section). Materials such as blueprints, laser prints, fabrication photos, etc., won't be used or returned.
- A description of the signage *must* be included on or with the entry form. Specify product brand names

used to make the sign(s). Include CAS and digital hardware and software used during fabrication and design.

- Sign systems must comprise at least three signs. Electric-sign systems must have at least one electric sign.
- Commercial signs must contain no internal illumination.

IMAGES

Send at least two, color, 300-dpi images that are 4 x 5 in. or larger (8 x 10 in. preferred). Please include:

1. One image from a distance that captures the sign and its environment;
2. A second, closer shot that amplifies signage detail; and
3. At least one night photo of electric-sign entries.

Additional 300-dpi images are encouraged (maximum of four photos for single-sign entries).

For sign systems, please send three to six photos. Don't send slides, color copies or renderings. If sending photos, gently attach them to the entry form with binder clips or paper clips. Don't staple, glue or otherwise mount photos. For best results, hire a professional photographer to shoot your work. All submitted images become the property of ST Media Group Intl., including all rights for reproduction.