

GET IT IN GEAR!



Don't Miss the 2nd Annual ST Vehicle Graphics Contest!

Last year, we threw down the gauntlet and challenged you to send us your best vehicle-graphic creations. You responded with 256 entries. That accelerated us to a great opening lap; now, it's time to move into high gear! Send us your best wraps, cut graphics, hand-rendered decorations and 3-D car embellishments today!

RULES

- A project may only be submitted for one category.
- All entries must be received in ST's office by **September 15, 2008**.
- Graphics must have been applied or installed within two years of the submission date.
- Digital files (JPEGs and TIFFs) are strongly preferred for submissions (color photos will also be accepted). Digital files must be submitted on a CD. Slides, color renderings or copies won't be judged.
- List all designers, fabricators and installers who contributed to the submitted graphics on the entry form. Names, phone numbers, email addresses, websites and prices will be published (prices are appreciated but not required).
- Send only entry forms and necessary images (see "Images" section). Such materials as blueprints, laser prints, fabrication photos, etc. won't be used or returned.
- A description of the signage must be included on or with the entry form. Specify brand names of software, hardware, media, equipment and other products used to design, fabricate and install the graphics.

CATEGORIES

- **Handcrafted Graphics** (painting, pinstriping, gilding, etc.)
- **Service Vehicles** (produced for a business's direct use)
- **Promotional Vehicles**
(vehicles that market a product or service)
- **Transit Graphics** (bus, subway, train, monorail)
- **Fleet Graphics**
(customers with five or more decorated vehicles)
- **Signshop Vehicles**
(shop trucks, service vehicles, crane trucks)
- **Marine Vehicles** (watercraft graphics only)
- **Unique Vehicles**
(3-D graphics, art cars, appliques, other unconventional vehicles)

**ST reserves the right to change a submission's category.*

Images

Send at least two, color, 300-dpi images that are 4 x 5 in. or larger (8 x 10 in. preferred) on a CD. ST will produce the images on photo-grade paper to display for the judges. Please include images that feature the entire graphic, as well as close-up shots that emphasize detail. For best results, hire a professional photographer to shoot your work. All submitted images become the property of ST Media Group Intl., including all rights for reproduction.

DEADLINE SEPTEMBER 15

Entry fee

The fee for submissions is \$25 for one to three entries, and \$50 for four or more.

Judging

Vehicle-graphic designers and fabricators from diverse professional backgrounds will judge the competition. Their final decisions will be based on the following criteria:

- Craftsmanship (use of quality materials and methods)
- Complexity (challenges faced in designing, fabricating and installing the graphics)
- Artistic merit (aesthetic appeal of design and layout)

Awards

The Best of Show honoree will receive a unique plaque. First-, second- and third-place winners will receive distinctive certificates of merit. Honorable-mention certificates will be awarded at the judges' discretion.

Winners will be notified by mail, and their work will be published in a special, full-color section of the December 2008 issue and, subsequently, on www.signweb.com.

ADDRESS ENTRIES TO:
Contest Editor
Signs of the Times
11262 Cornell Park Dr.
Cincinnati, OH 45242

ENTRY FORM

Enter online at: www.signweb.com/vehicle/contest.htm

Please print legibly.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Website _____

Entry category _____

Client _____

Project name _____

Selling price _____

Designer _____

Service provider _____

Installer _____

Design software or materials _____

Printer/Media _____

Installation materials _____

Clearcoat/Overlamine _____

Other _____

Brief project description _____

Please provide detailed information about all applicable materials.

Include brand names of products and equipment used in design, fabrication and installation. Submissions that lack sufficient data risk rejection from the contest. If more space is necessary, continue on a separate sheet — *not on the back of this form.*

For more information contact *ST* at (513) 263-9308 or steve.aust@stmediagroup.com.